



Society for  
Design  
Administration

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The Society for Design Administration advances management and administrative professionals in the A/E/C industry through education, networking, and resources.



*Founded in 1959, the Society for Design Administration (SDA) is the largest association devoted to the practice management of the A/E/C Design Industry.*

## Networking - Education - Professional Development

- **Online Discussion Forums**

The SDA's online forums provide access to the pool of knowledge of SDA members across the country by providing a venue to post queries, offer

- **Webinars**

SDA's learning experiences target every level and area of design firm administration. These programs will enhance your performance, expand your

### Help us promote the SDA in 2011!

ExCom and HQ are happy to announce the new SDA promotional brochure, now available for your chapter's use to help the SDA grow! The National PR Committee worked tirelessly to produce this beautiful new brochure, which replaces the previous marketing material by condensing information from several brochures into one comprehensive pamphlet.

For distribution of the new brochure, we recommend email. This provides for a great way to follow-up with prospective members and supplies your contact information. It's also cost effective and environmentally friendly!

To include these in your new member packets or to hand out at networking events, hard copies are available for purchase through HQ. Your chapter can purchase professionally printed copies by emailing [Marcia](mailto:Marcia). Pricing is as follows:

25 brochures	\$14.00	(\$8.50 printing + \$4.50 shipping)
50 brochures	\$24.50	(\$18.00 printing + \$5.50 shipping)
100 brochures	\$35.00	(\$28.00 printing + \$7.00 shipping)

To order more than 100, please contact [Marcia](mailto:Marcia) for a specialized quote.

This new marketing material provides updated information on the SDA. Older material is outdated and does not have the latest contact information for HQ. Please discontinue use of the following materials and replace them with this new brochure:

- Who is SDA / What is SDA (double sided)
- What's in it For Your Firm Brochure (quad-fold)
- Exchange Ideas/Educate Members brochure (tri-fold)
- Education Services Committee brochure (tri-fold)

Please contact HQ at [admin@sdadmin.org](mailto:admin@sdadmin.org) with any questions about the purchase and/or use of the new brochure.